

#TimeToBeKind film evaluation

You have been invited to take part in an evaluation of the #TimeToBeKind film. Before you decide if you want to take part, it is important that you understand why the evaluation is being done and what taking part involves. If there is anything that is not clear, or if you would like further information please contact the lead researcher using the details below.

1. What is the purpose of the study?

This evaluation seeks to understand people's opinions on the #TimeToBeKind film. The film has been developed by Cowshed on behalf of the Welsh ACE Support Hub and Public Health Wales. We want to find out more about your views on the film, how viewing the film made you feel and if you think you will do anything differently after watching the film.

You can take part in the questionnaire if you are aged 16 or over.

2. Do I have to take part?

No. It is up to you to decide if you would like to take part.

3. What will happen to me if I take part?

You will be asked to complete a short online questionnaire about your views of the #TimeToBeKind film. It should take no more than 2-3 minutes to complete.

We will ask you your thoughts on the film including how it made you feel or if viewing the film would make you change your future behaviour in any way. We will also ask you your age, gender, and the country you live in. We do not ask your name, date of birth or your address.

All your responses will be anonymous and confidential. No one else will know that you have taken part.

4. Are there any risks / benefits involved?

There are no direct risks or benefits to taking part. You do not have to answer any questions that you do not want to.

5. Will my participation be kept confidential?

If you choose to take part, all of your answers will remain confidential and no-one except the research team will see your responses. You are free to withdraw at any time and stop the survey. Because your responses are anonymous and we cannot link them to you, it will not be possible to withdraw your answers once you have completed the questionnaire, so please take time now to consider if you would like to take part.

Data from the completed questionnaires will be held by the research team on password-protected computers at Bangor University and shared with Public Health Wales. It will be analysed and the findings will be used in reports, other academic publications and at conferences.

This evaluation has received ethical approval from Bangor University School of Health and Medical Sciences Research Ethics Committee.

If you have any questions, would like further information or wish to make a complaint please contact the researcher:

Dr Kat Ford

The Public Health Collaboration Unit, School of Health Sciences, Bangor University

k.ford@bangor.ac.uk

Thank you for reading this information.